

enumerate Releases Numerator!Publish™ 1.7

Upgrade lets Excel users create analytic presentations in three mouse-clicks

McLean, VA. (July 8, 2003) – enumerate, the leader in numeric presentation software, today announced it has released Numerator!Publish 1.7. Used by more than 1,000 public companies to enhance their communication with investors, Numerator!Publish turns static reports into analytic presentations and is ideal for presenting financial results, business metrics, and market data. Reports in enumerate's format allow decision makers to cycle through various views of the data, apply complex equations, drill-down to specific data for comparison, and create custom charts with just the click of a mouse.

“The software now integrates seamlessly with Excel, allowing Excel users to generate analytic presentations instantly from their spreadsheets,” said Jeff Erber, director of marketing at enumerate. “It is as easy for a business user to present numeric reports in an interactive, analytic format using Numerator!Publish as it is for them to convert a Word document into a PDF using Adobe Acrobat.”

Numerator!Publish is designed for business users and requires no technical expertise. In addition, a professional version is available for software developers and can be used to build sophisticated analytic applications.

Key new features of Numerator!Publish 1.7 include:

- Seamless integration with Excel – When installed on a computer, Numerator!Publish 1.7 places an “enumerate” menu item in the Excel menu bar. The Excel user clicks the menu item to instantly create an analytic presentation that can be shared with others.
- Custom calculations – In addition to over sixty predefined calculations, users can now embed custom calculations in their analytic presentations. Additionally, the calculations are “smart.” For example, if the user chooses a calculation that requires “Revenues” as input, but the software does not find “Revenues” in the associated data file, the software will search for an appropriate synonym for “Revenues” (e.g. “Sales”, “Total Revenues”), so that the calculation can be run with success.

About enumerate

Based in Northern Virginia, enumerate develops and markets software for presenting numerical data in an interactive format. enumerate's core product, Numerator!Publish™ enables business users to easily publish reports from a variety of different data sources for both internal corporate use and external communication. The interactive reports enable end-users to instantly analyze the data and make critical business decisions. For additional information about enumerate products, call 703.448.0087 or visit www.enumerate.com.

###