



For Immediate Release

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enumerate Announces XBRL Compatibility In Numerator!Publish™

Software Used To Present Financial Data On Over 1000 Public Company Investor Relations Web Sites Will Now Import XBRL Data

McLean, VA. (March 20, 2003) – enumerate, the leader in numeric presentation software, today announced that the upcoming release of its Numerator!Publish product will include the ability to import XBRL data for the creation of interactive reports. This new version will be launched in April.

Numerator!Publish is a software product that transforms data into Interactive Data Views (IDVs), which can be posted on any Web site or intranet. From a standard browser, investors' analyze the data in IDVs directly online, eliminating the need for spreadsheets, calculators, and chart wizards. A few mouse-clicks are all it takes to cycle through various views of the data, apply complex equations, drill-down to specific data for comparison, and create custom charts and tables. There's no need to convert, reformat, or re-key the data – making data analysis faster and easier.

"We are committed to develop our products to encompass emergent data formats," said Paul Carey, CEO of enumerate and former chief financial officer of a Fortune 500 company. "Today we present data taken from formats as simple as Excel or as complex as relational databases. XBRL will be an effective way for companies to streamline their financial reporting processes from the general ledger to external reporting. As this standard becomes adopted we will be ready to provide the tools to make this data valuable to investors and other stakeholders."

Public companies, including [British Petroleum](#), [Baker Hughes](#) and [Best Buy Co., Inc.](#), use Numerator!Publish to communicate their key financial and business information to the investment community. These companies present financial reports and key non-financial metrics in enumerate's technology to highlight the positive trends in their business, improve transparency, and make it easier for investors to analyze corporate performance. enumerate is partnered with CCBN, the leading provider of Internet-based investor communications services. With over 1000 public companies presenting financial data on their investor relations Web sites, enumerate's interactive format is the standard for presenting corporate performance online to the investment community.

About enumerate

Based in Northern Virginia, enumerate develops and markets software for presenting numerical data in an interactive format. enumerate's core product, Numerator!Publish enables business users to easily publish reports from a variety of different data sources for both internal corporate use and external communication. The interactive reports enable end-users to instantly analyze the data and make critical business decisions. For additional information about enumerate products, call 703.448.0087 or visit www.enumerate.com.

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