

For Immediate Release

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CCBN CLIENTS PRESENT “INTERACTIVE FINANCIAL HISTORY” ON THEIR INVESTOR RELATIONS WEB SITES

Over 1000 Public Companies Now Utilize enumerate Technology To Better Communicate Financial Information to Investors

MCLEAN, VA, March 17, 2003 – enumerate, a developer of numeric presentation software, announced today that over 1000 public companies have begun displaying their financial statements in an interactive format. The “Interactive Financial History” is now a core component of CCBN’s next generation investor relations Web site platform. CCBN is the leading provider of Internet-based investor communications services.

The technology allows investors to quickly and easily analyze the most important financial reports, including balance sheets, income statements, statements of cash flow, and key performance ratios. It enables a more transparent portrayal of a company’s financial condition by allowing investors to perform powerful analysis from a standard Web browser.

“Transparency for public companies is best achieved by making information more accessible and understandable. With this new capability a part of our platform, we’re raising the standard for investor communications,” Rob Adler, president of CCBN said. “This benefits public companies by making their performance more transparent and accessible. Retail and institutional investors alike benefit from the analytic capabilities.”

“Using advances in technology to make it easier for investors of all types to better understand corporate performance is the type of positive, proactive step that progressive companies can take”, said Arthur Levitt, former chairman of the SEC and a member of CCBN’s advisory board. “With Regulation Fair Disclosure, we established a trend in open disclosure that this offering takes to a higher level.”

Major organizations and public companies that use enumerate’s software to present financial data include Forbes.com, PricewaterhouseCoopers, Baker Hughes, and Deloitte & Touche. CCBN’s client list includes large public companies such as Best Buy Co., Inc, Cinergy Corporation, and Duke Energy Corporation.

“Through our partnership with CCBN, we are one step closer to our goal of establishing our interactive format as the standard for presenting data online,” said Paul Carey, CEO of enumerate and former chief financial officer of a fortune 500 company. “enumerate technology married with CCBN’s elite client list has raised the bar for public companies reporting their financial information,” Carey added.

About enumerate

Based in Northern Virginia, enumerate develops and markets software for presenting numerical data in an interactive format. enumerate's core product, Numerator! Publish enables business users to easily publish reports from a variety of different data sources for both internal corporate use and external communication. The interactive reports enable end-users to instantly analyze the data and make critical business decisions. For additional information about enumerate products, call 703.448.0087 or visit www.enumerate.com.

About CCBN

Co-founded in 1997 by Jeffrey P. Parker, creator of First Call, and Robert Adler, CCBN is the global leader in enabling direct communications between public companies and the investment community over the Internet. CCBN builds, manages and hosts the investor relations sections of Web sites for more than 2,500 public companies, providing detailed shareholder information through interactive, multimedia solutions. In addition, CCBN hosts live and archived quarterly conference calls for more than 4,000 corporations each quarter. Through its StreetEvents institutional event management database (www.streetevents.com) and partnerships with leading retail financial portals, CCBN has created a revolutionary investor distribution network that delivers an unprecedented body of direct corporate information to the largest collective audience of institutional and individual investors online. Headquartered in Boston, MA, CCBN has additional offices in San Francisco and London.

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