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## National Hockey League Expands Online Statistical Offerings In Time For Playoffs

enumerate Technology Adds Interactivity and Increased Functionality to  
Player and Team Statistics

**McLean, Virginia** (April 23, 2003) – The National Hockey League (NHL) announced today the availability of interactive team and player statistics on NHL.com, the League's official website. The new offering will allow hockey enthusiasts to analyze and chart statistics from the 2002-2003 regular season and current playoffs. The NHL Stats Machine includes all official NHL data, updated nightly, and will let fans perform rankings, head-to-head comparisons, and many statistical analysis functions, delivered in both tables and charts.

The NHL licensed the new technology from enumerate, a data presentation software company. The technology allows users to quickly and easily analyze a wide array of statistics from goals and assists to power play and penalty killing percentages.

"The NHL is committed to providing fans with the most comprehensive statistical information on teams and players during the playoffs," said Keith Ritter, president, NHL Interactive Cyber Enterprises. "We are using enumerate's technology as the basis for the NHL Stats Machine because it is unlike any other in giving users the power to analyze and understand complex data."

NHL.com visitors can access the new offering on the "stats" page of NHL.com. Paul Carey, CEO of enumerate, said, "There is large demand for statistical data among sports fans and the NHL has certainly shown itself to be an innovator in allowing their fans access to this data in new and meaningful ways."

The NHL's use of enumerate's technology combined with enumerate's existing client base demonstrate the breadth of applicability and enumerate's growing stature as the standard for presenting numeric data online. In addition to presenting sports data, enumerate technology is being widely used by companies and organizations to present financial information. Over 1000 public companies, including BP, Best Buy and Duke Energy, are now utilizing enumerate technology to communicate to investors and other interested parties.

### **About enumerate**

Based in Northern Virginia, enumerate develops and markets software for presenting numerical data in an interactive format. enumerate's core product, Numerator!Publish™ enables business users to easily publish reports from a variety of different data sources for both internal corporate use and external communication. The interactive reports enable end-users to instantly analyze the data and make critical business decisions. For additional information about enumerate products, call 703.448.0087 or visit [www.enumerate.com](http://www.enumerate.com).

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