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Contact: Jeff Ingram
(202) 775-0200

FORBES.COM NOW PRESENTING DATA IN ENUMERATE FORMAT

Leading Internet Destination for Senior Executives Joins enumerate's Elite Client List

McLean, VA (December 19, 2002) – enumerate, the leader in online interactive data presentation, today announced that Forbes.com is now displaying numerical data in enumerate's interactive format on its Web site. Forbes.com licensed Numerator! Publish, a software package created by enumerate, in order to provide additional functionality and value to their premier Web property.

Today, Forbes.com launched its use of enumerate's software. The Forbes Platinum 400 list, a premier property in Forbes' group of proprietary surveys and lists, is now available in a fully interactive format. enumerate's interactive data format allows users to quickly and easily analyze numerical data without complex download, conversion, and reformatting hurdles.

"enumerate's technology shifts analytic power to the user," said Jim Spanfeller, president and CEO of Forbes.com, "and we believe this provides new capabilities and saves time for visitors to our site, enhancing the site's status."

Forbes.com joins an elite list of enumerate clients, including PricewaterhouseCoopers, Ernst & Young, The Economist Intelligence Unit, Sallie Mae, Baker Hughes and American Bankers Association. Mike Smith, CTO for Forbes.com, added, "The functionality provided by enumerate's software is terrific; the ease of implementation makes providing that functionality to our users a no-brainer."

"Forbes.com is the leading online destination for senior executives and decision-makers, and we are delighted that they have chosen our technology to make their site a more valuable destination," said Paul Carey, CEO of enumerate.

About enumerate

Based in Northern Virginia, enumerate is pioneering the development of software products and solutions that allow users to publish data on the Web in an interactive format. enumerate's core product, Numerator! Publish enables business users to easily publish reports from a variety of different data sources for both internal corporate use and external communication. The interactive reports enable end-users to instantly analyze the data and make critical business decisions. For additional information about enumerate products, call 703.448.0087 or visit www.enumerate.com.

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