

CCBN CLIENTS FIRST TO PRESENT FINANCIAL DATA IN FULLY INTERACTIVE FORMAT

Large Public Companies to use enumerate Technology to Increase Transparency of Web-based Financial Data

McLean, VA (September 24, 2002) – Many of the largest publicly traded companies will present their fundamental financial data in a fully interactive format under an exclusive agreement announced today by enumerate, a developer of numeric presentation software, and CCBN, the leading provider of Internet based financial communications services.

enumerate's new web-based presentation software is expected to premiere on many CCBN client sites in the near future. The technology will allow users to quickly and easily analyze the most important financial reports, including balance sheets, income statements and statements of cash flow.

"CCBN clients will be at the forefront of a new era of unparalleled financial transparency that enumerate technology enables," said Rob Adler, president and co-founder of CCBN. "CCBN is committed to ensuring that our clients financial data is not only readily available and accurate, but easy to analyze and understand. enumerate's technology makes that ethic more tangible," stated Adler.

CCBN and enumerate also announced plans to develop a new product that will allow companies to present their fundamental financial data in a side-by-side comparison with their industry peers. This powerful tool will be available for both internal use or as a part of a company's public IR Web site.

"CCBN has truly distinguished itself as an innovative and responsive leader in the maturing Internet-based financial communications industry," said Paul Carey, CEO of enumerate and former chief financial officer of a fortune 500 company. "CCBN's decision to offer enumerate technology to their clients reinforces and enhances this reputation as they are now enabling companies to communicate key financial metrics in the best possible format for easy consumption," said Carey.

Several major organizations and public companies have already begun utilizing enumerate technology, including [Sallie Mae](#), [PricewaterhouseCoopers](#), [Baker Hughes](#), Ernst & Young and [American Bankers Association](#). CCBN's client list includes large public companies such as American Express Company, 3M, Cisco Systems, Inc., The Coca-Cola Company, Hasbro, Inc., UAL Corporation and Best Buy Co., Inc.

About enumerate

Based in Northern Virginia, enumerate is pioneering the development of software products and solutions that allow users to publish data on the Web in an interactive format. enumerate's core product, Numerator! Publish enables business users to easily publish reports from a variety of different data sources for both internal corporate use and external communication. The interactive reports enable end-users to instantly analyze the data and make critical business decisions. For additional information about enumerate products, call 703.448.0087 or visit www.enumerate.com.

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About CCBN

Co-founded in 1997 by Jeffrey P. Parker, creator of First Call, and Robert Adler, CCBN is the global leader in enabling direct communications between public companies and the investment community over the Internet. CCBN builds, manages and hosts the investor relations sections of Web sites for more than 2,500 public companies, providing detailed shareholder information through interactive, multimedia solutions. In addition, CCBN hosts live and archived quarterly conference calls for more than 3,000 corporations each quarter. Through its StreetEvents institutional event management database (www.streetevents.com) and partnerships with leading retail financial portals, CCBN has created a revolutionary investor distribution network that delivers an unprecedented body of direct corporate information to the largest collective audience of institutional and individual investors online. Headquartered in Boston, MA, CCBN has additional offices in San Francisco and London.

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